

M.F.D. Second Year (CBCS Pattern) Semester-IV
MFD242 / 4T1 - Conceptual Design Development

P. Pages : 1

Time : Three Hours



GUG/S/25/13569

Max. Marks : 80

- Notes :
1. All questions are compulsory and carry equal marks.
 2. Use of templates and color median is permissible.

1. a) Describe the work of Rohit Khosla as one of the earlier Indian designer. 16

OR

- b) Write down about the life journey and forte of the following designers. 8x2
- i) Manish Malhotra =16
 - ii) Ritu Beri

2. a) Describe in detail the work of Versale & John Galliano in Fashion Industry. 16

OR

- b) Illustrate 2-different designs using same embellishment technique. 8x2
- i) One for a 18 year girl. =16
 - ii) One for 35 year lady.

3. a) What is “Haule Couture”? why Charles Fredrick worth known as “Father of Couture”. Explain. 8

- b) Write down importance of survey and theme board in Designing. Support your answer with an example. 8

OR

- c) Describe the influence of the work Nina, Ricci, Charles Frederick worth on fashion development. 16

4. a) What is Khaka designing? Explain various placement methods of motifs involved in Khaka designing with suitable example and diagrams. 16

OR

- b) Explain the following- 8x2
- i) Monument and season =16
 - ii) Different presentation techniques

5. Write short notes on **any four**. 4x4

- a) J. J. Valaya =16
- b) Dona Koren
- c) Punk look
- d) Survey and theme board
- e) Important points to be kept in mind while designing for kids.
